

Program Outcomes, Program Specific Outcomes, Course specific Outcomes

Department of M.Com

Program Outcomes, Program Specific Outcomes
1. To inculcate the knowledge of business and the techniques of managing the business with special focus on marketing, Insurance and banking theory law and practices.
2. To impart the knowledge basic accounting principles and the latest application oriented corporate accounting methods.
3. To develop the decision-making skill through costing methods and practical application of management accounting principles.
4. To enhance the horizon of knowledge in various field of commerce through advertising and sales promotion, auditing and entrepreneurial development.
5. To enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.
6. To create awareness in application-oriented research through research for business decisions.

Course Outcomes M.Com

Master of Commerce (M.Com.) Semester Pattern with Credit System with effect from June 2019

Master of Commerce (Semester I)	Management Accounting Course Code: 101	1. To enhance the abilities of learners to develop the concept of management accounting and its significance in the business.
		2. To enhance the abilities of learners to analyse the financial statements.
		3. To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates.
		4. To make the students develop competence with them usage in managerial decision making and control.
Master of Commerce (Semester I)	Strategic Management	1. To introduce the students to the emerging changes in the modern business environment
		2. To develop the analytical, technical and managerial skills of students in the various areas of Business Administration
		3. To empower to students with necessary skill to become effective future managers and leaders

Master of Commerce (Semester I)	Business Administration Special Paper	1. To understand and develop deep insight of Production & Operation Management.
		2. To understand & identity business problems involving operational function, planning and control, design development and quality management.
		3. Demonstrate awareness and importance of application, operation and supply chain management.
		4. To develop skills necessary to effectively analyse and synthesize the many inter relationship inherent in complex socio-economic productive systems.
Master of Commerce (Semester I)	Production & Operation Management Course Code - 113	1. To understand and develop deep insight of Production & Operation Management.
		2. To understand & identity business problems involving operational function, planning and control, design development and quality management.
		3. Demonstrate awareness and importance of application, operation and supply chain management.
		4. To increase the knowledge and perspective to gain from emerging trends in production and operation management.
		5. To develop skills necessary to effectively analyse and synthesize the many inter relationship inherent in complex

		socio-economic productive systems.
Master of Commerce (Semester II)	Financial Analysis & Control Course Code :- 201	1. To enable the students to acquire knowledge of financial analysis and control tools
		2. To Make appropriate application and uses of financial analysis control
Master of Commerce (Semester II)	Industrial Economics Course Code - 202 A	1. To make the students understand concepts of industrial economics
		2. To help the students know theories of industrial economics
		3. To impart students' knowledge about sources of industrial finance and Indian industrial growth
Master of Commerce (Semester II)	Business Ethics Professional Values Course Code No: 213	1. To raise the student's general awareness on the ethical dilemmas at work place
		2. To understand the differing perceptions of interest in business solutions
		3. To investigate whether ethics set any boundaries on competition, marketing, sales and advertising
		4. To enable students to validate or correct, personal ideas about various ethical perspectives
		5. To enable students to develop their own considered judgment about issues in Business Ethics
		6. To foster more careful, disciplined thinking in trying to resolve issues in business ethics
Master of Commerce (Semester II)	Elements of Knowledge Management Course Code 214	1. To develop Analytical and Research oriented skills among the students.
		2. To promote research and innovation ideas based on Knowledge Management.
		3. To enhance knowledge level and practice of linking theoretical background with applied Social Science.
		4. To understand value application and relevance of Knowledge management in today's corporate world.

Master of Commerce (Semester III)	Business Finance Course Code: 302	1. To make aware about role of corporate finance and time value of money.
		2. To expose them financial planning of firms and steps involved in it.
		3. Students shall learn and acquire knowledge of long term and short-term sources of finance available in India.
		4. Students will acquire skills about how to go for working capital management of firm.
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		value of money.
		2. To expose them financial planning of firms and steps involved in it.
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Master of Commerce (Semester III)	RESEARCH METHODOLOGY FOR BUSINESS Course Code: 302	<ul style="list-style-type: none"> • a. To acquaint the students with the areas of Business Research Activities
		<ul style="list-style-type: none"> • b. To enhance capabilities of students to conduct the research in the field of business and social sciences
		<ul style="list-style-type: none"> • c. To enable students in developing the most appropriate methodology for their research studies
		<ul style="list-style-type: none"> • d. To make them familiar with the art of using different research methods and techniques
Master of Commerce (Semester III)	Human Resource Management Course Code: 313	1. To understand the basic concepts of Human Resource Management and changing role of HRM in business.
		2. To impart adequate knowledge and analytical skills in the field of HRM, HRP and development, Recruitment and Selection Process.
		3. To understand the concepts of Training and Development, Performance Appraisal and Merit Rating.
		4. To expose the students to the concept, significance and uses of the concepts like Retirement/ Retrenchment Strategies and Recent Trends in HRM
		5. To know the concept of Competency mapping
		6. To understand the E-HR and recent trends in Human Resource management
Master of Commerce (Semester III)	Organizational Behaviour Course Code: 314	1. To make the students understand various concepts of organization behaviour
		2. To provide in depth knowledge about process of formation of group behaviour in an organization set up
		3. To know the motivational process and emotional intelligence.
		4. To understand the concept of stress and conflict and effects of work culture
Master of	Capital Market and	1. To make aware about working of capital market in India.

Commerce (Semester IV)	Financial Services Course Code: 401	2. To expose them to various instruments of capital market.
		3. Students shall learn and acquire the knowledge of financial services offered by agencies. Students will acquire skills about recent development in regulatory body SEBI
Master of Commerce (Semester IV)	Industrial Economic Environment Course Code: 402	1. To provide knowledge about basic issues in Industrial Economic Environment to students.
		2. To make students aware about Industrial pattern and growth in India and Industrial policies of India since independence.
		3. To study the progress and current problems of major industries in India.
Master of Commerce (Semester IV)	Recent Advances in Business Administration Course Code: 413	1. To familiarize the students with the recent advancements in business administration
		2. To develop an understanding about tools and their application in the business.
		3. To understand the basic concepts of Change Management and their approaches.
		4. To impart adequate knowledge and analytical of cross-cultural Management.
		5. To impart the basic concept and strategies of customer centric Management.
		6. To expose the students to the concept, Innovation Management
Master of Commerce (Semester IV)	Project Work/ Case Studies	1) To provide an opportunity to investigate an issue that excited student interest to a depth.
		2) To develop interest of to become successful entrepreneur.